

High Impact Communications

Kick-Off Event 2021



Introductions



- Role, location, years of service at Speedy

Program Objectives

1. Plan and organise professional presentations
2. Create and maintain positive impressions
3. Be more natural and relaxed when presenting
4. Communicate ideas with clarity and force
5. Sell ideas and inspire others



Today's Aims

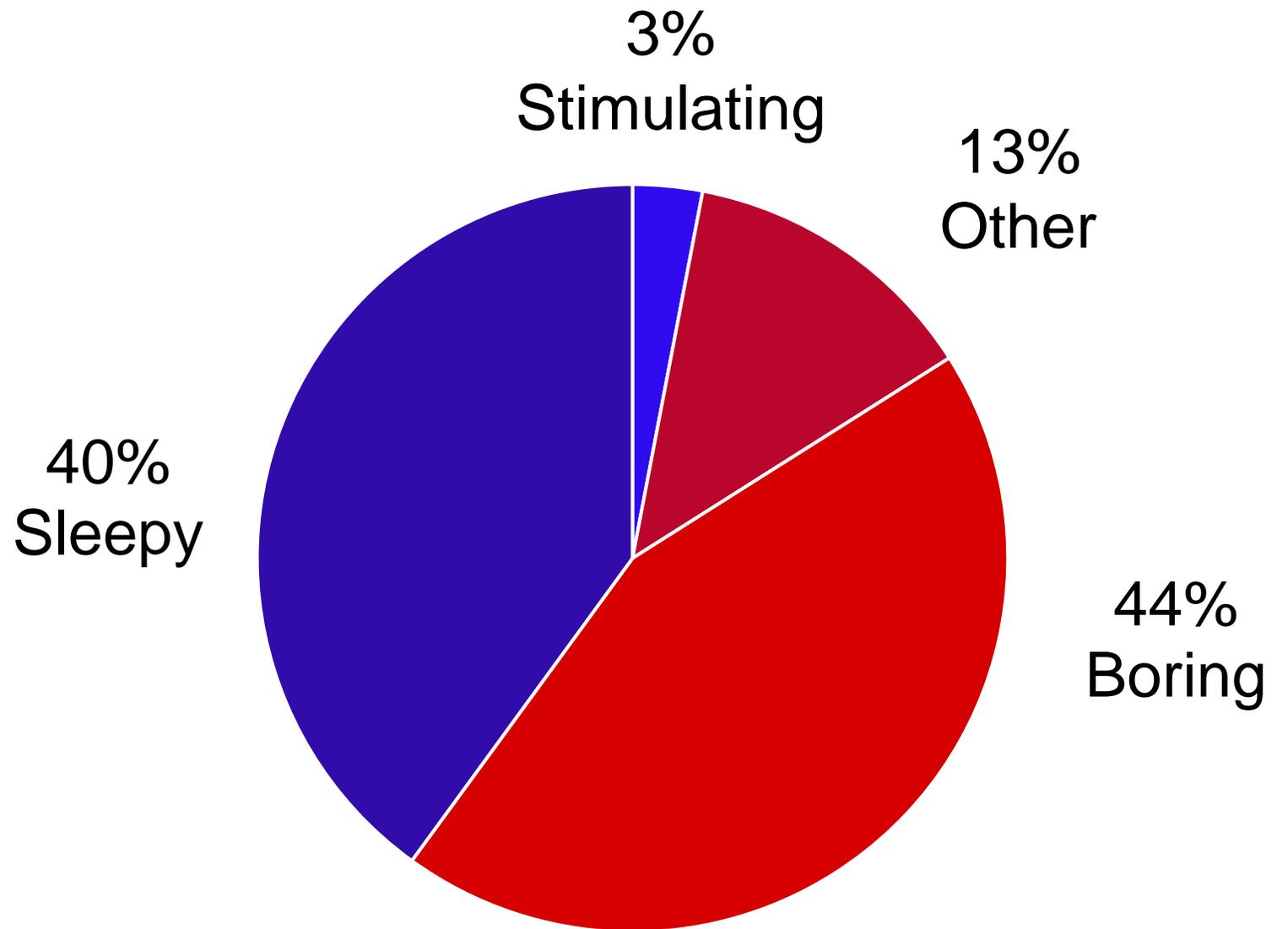
- Build connections with the group and training team
- Experience how the training works
- Begin some advance preparation for the programme
- Commit to mutually defined expectations



What challenges do we face when communicating?

In chat >>>>

**Consider the
challenge...**



The Four Ways We Are Evaluated

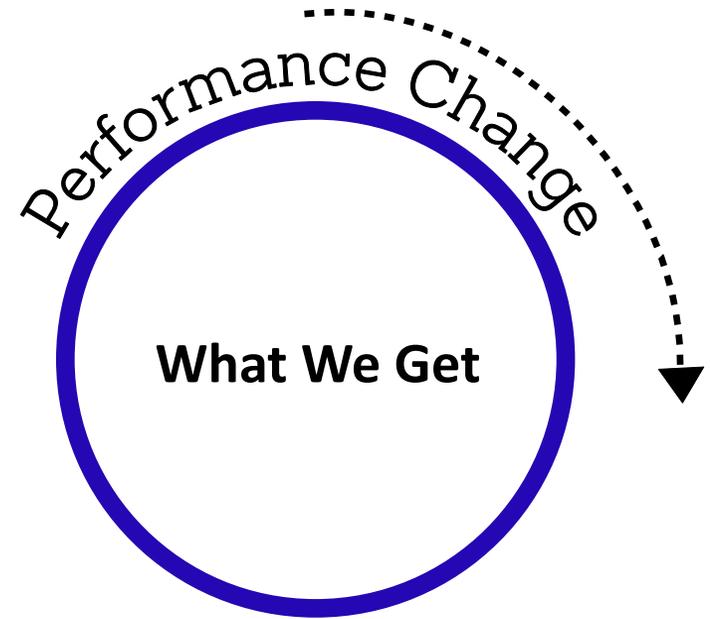
- What we do
- How we look
- What we say
- How we say it

In breakout group discuss:

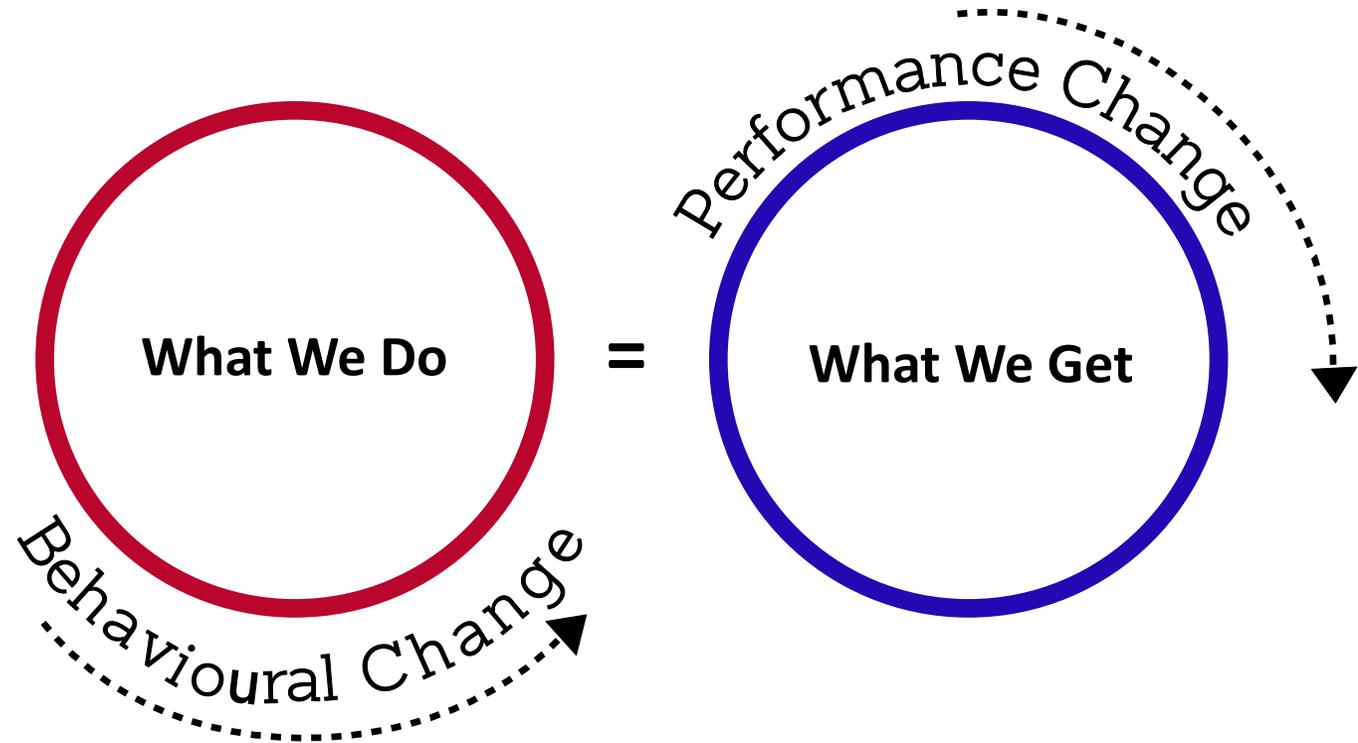
What do we need to avoid?



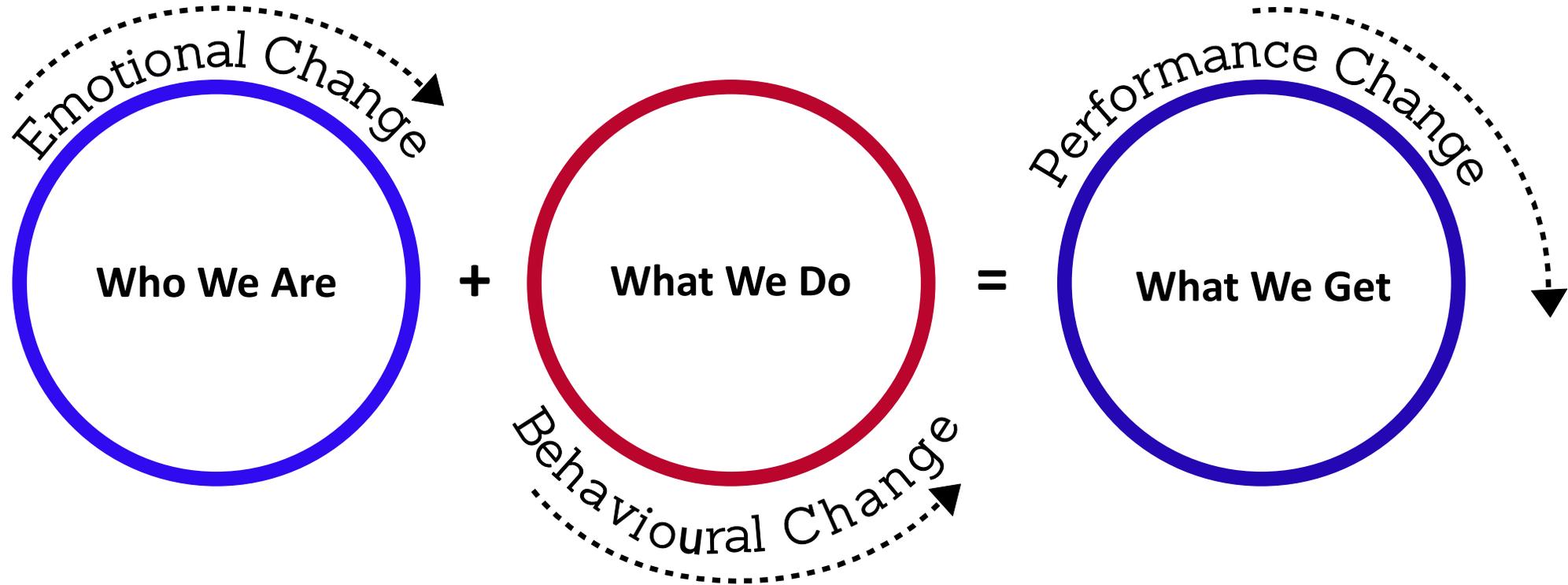
Transformational Change



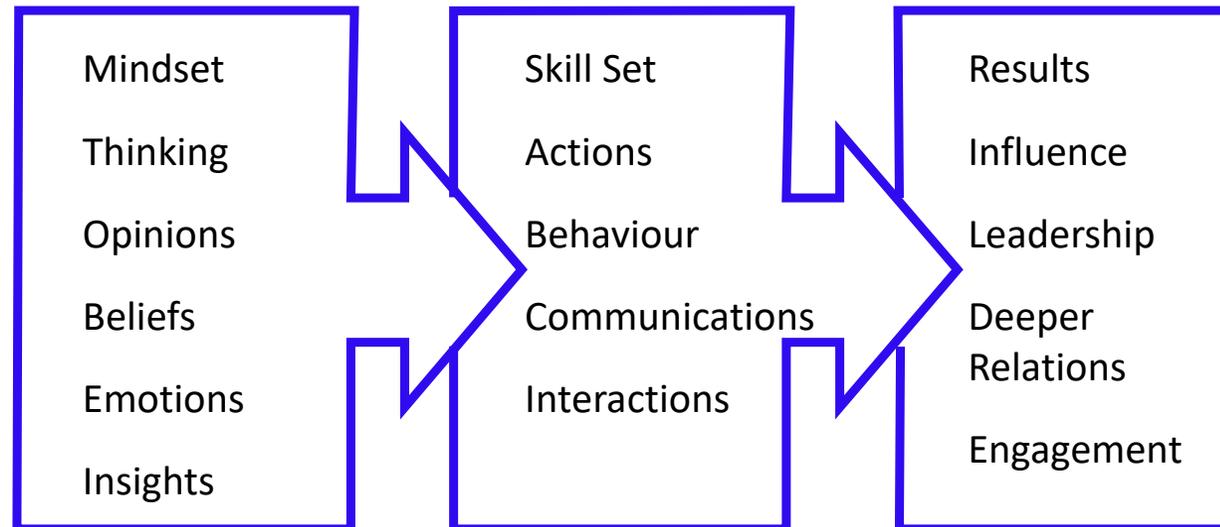
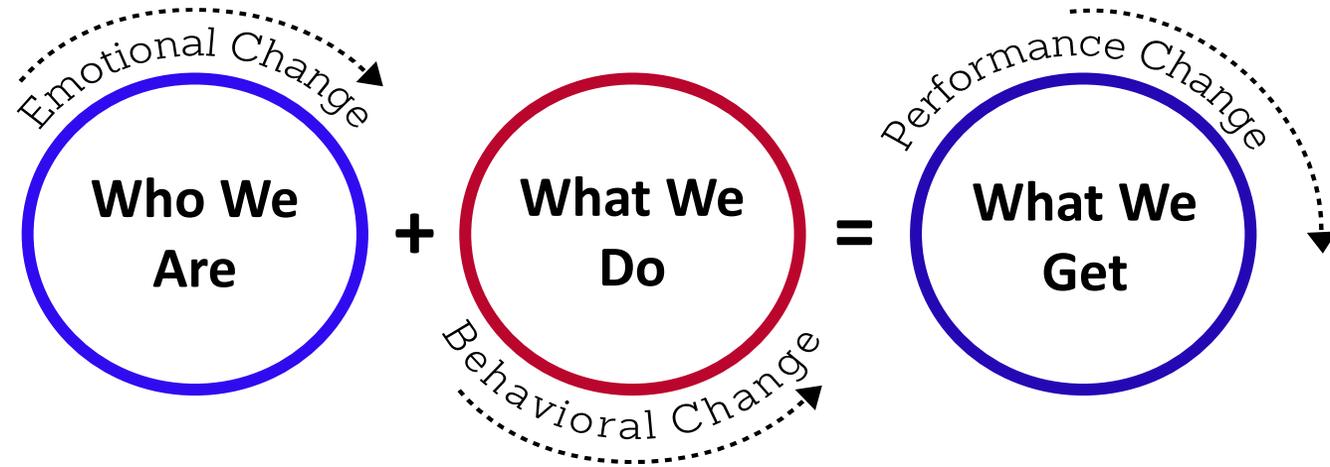
Transformational Change



Transformational Change



Transformational Change



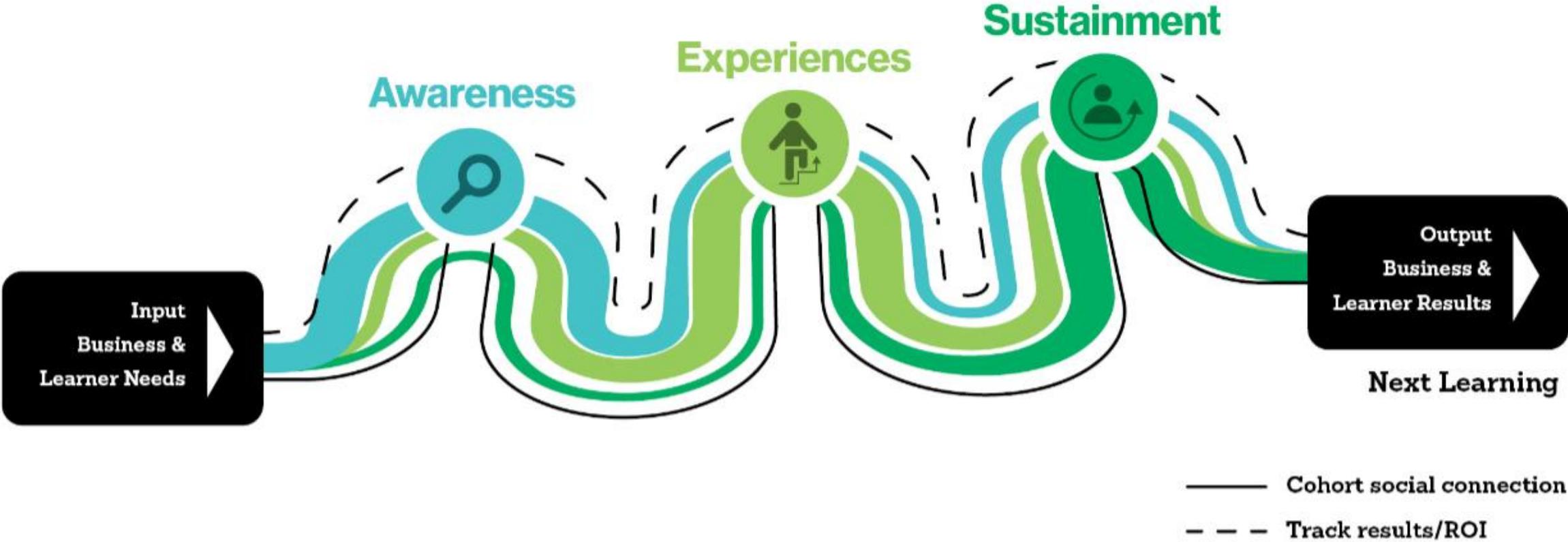
What qualities do we admire in effective communicators?



In your breakout group discuss:

- **Some admirable qualities**
- **What impact do those qualities have on those listening to the message?**

Performance Change Pathway™



Our Development Opportunities

What did our 360 Feedback say?

Paired Discussion

Page 4 - Summary Page



Expectations Commitment



What do we expect from each other during the programme?

In chat >>>>

What you can expect from us



Plan and Prepare

- Create a Positive First Impression
- Increase Credibility
- Present Complex Information
- Respond to Pressure Situations
- Communicate with Greater Impact
- Motivate Others to Action
- Inspire People to Embrace Change



Plan and Prepare

- Create a Positive First Impression
- Increase Credibility
- Present Complex Information – **Consider 1 complex aspect to describe**
- Respond to Pressure Situations – **3 questions that put you under pressure**
- Communicate with Greater Impact
- Motivate Others to Action – **what action do you need others to take?**
- Inspire People to Embrace Change – **what change would you recommend?**



A Parting Thought



***“If you are not in the process of becoming
the person you want to be, you are
automatically engaged in becoming the
person you don't want to be.”***

- Dale Carnegie