



10/11/2020

CITB
Head Office
Sand Martin House
Bittern Way
Peterborough
PE2 8TY

Email: information.governance@citb.co.uk
www.citb.co.uk

Dear [REDACTED]

Freedom of Information Request: 252020

Thank you for contacting CITB requesting information under the Freedom of Information Act (FOIA). Your email, dated 16th October 2020, asked for the following information:

Has CITB used any external PR or public affairs providers since January 2020?

If so, please provide the following:

- Name and address of agency or agencies providing this work
- Briefs for this work
- Objectives for this work
- Results of this work
- Value of this work including daily and hourly rate
- Details of any competitive tender(s) for this work.

My response is as follows:

CITB have used an external PR agency since January 2020, therefore the following are the responses to your individual questions:

Name and address of agency or agencies providing this work

Engine MHP, 6-11 Agar St, Covent Garden, London WC2N 4HN

Brief for this work

Support CITB to develop a plan to increase its engagement with Mayoral Combined Authorities (MCAs)

Objectives for this work

Develop the content of a collaboration agreement between CITB and Tier 1 MCAs.

Provide tools to support CITB Partnership Team engagements with Tier 2 MCAs.

Develop a communications plan to promote a CITB devolution thought leadership piece at a local level.

Produce a series of short internal briefings on CITB priority policy areas.

Results of this work (to date)

3 x collaboration agreement reports

1 x internal policy briefing

Value of this work including daily and hourly rate

Total value of work: £25,795

Hourly rates: Board £225 Senior £200 Mid £77.50 Junior £52.50



Details of any competitive tender(s) for this work.

This work was part of the overall procurement exercise for Engine MHP

If you are unhappy with this response, or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied, then you may apply for an independent internal review by contacting Adrian Beckingham, Corporate Performance Director, CITB, Sand Martin House, Bittern Way, Peterborough, PB2 8TY or email adrian.beckingham@citb.co.uk.

If you remain unhappy following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Further details of the role and powers of the Information Commissioner can be found on the Commissioners website: <https://ico.org.uk/>

Yours sincerely

Jonathan Francis
Information Risk & Data Governance Manager