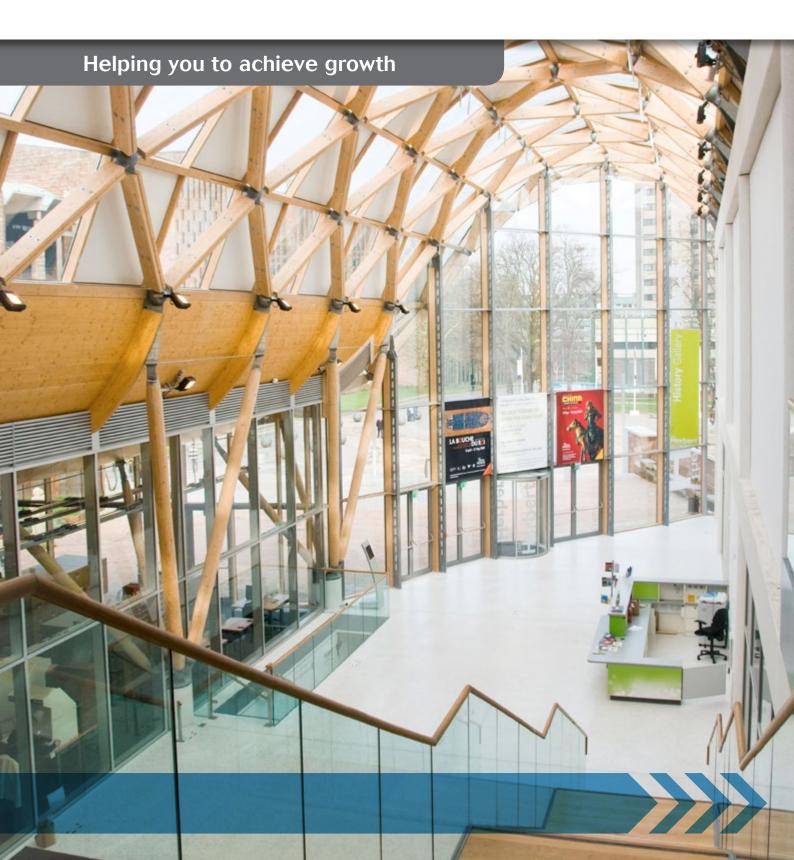


citb.co.uk

Construction in the Coventry and Warwickshire LEP area



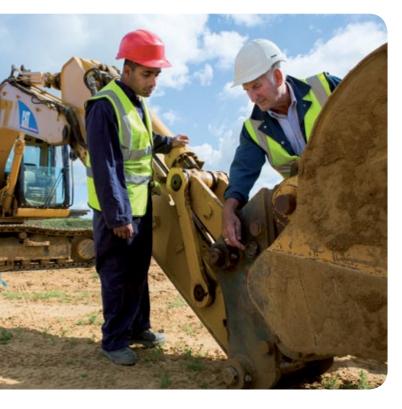
Construction helps you to achieve economic growth

The construction industry accounts for **8% of United Kingdom Gross Domestic Product (GDP)** and has a workforce of **2.6 million**. The industry generates a **return of £2.84** to the economy for every pound of investment.

The role of construction

The construction industry plays a leading role in delivering economic growth. The industry is essential in meeting the economic and social challenges that Local Enterprise Partnerships (LEPs) face across the infrastructure, housing, repair and maintenance, industrial and commercial sectors.

Whether you are working to meet your area's housing needs or to deliver iconic infrastructure, **we can help** you to plan and maximise your skills outcomes through construction.





We want to help you **use construction to drive long-term growth and jobs** across the Coventry and Warwickshire LEP area and your priority sectors. We work with LEPs and bring together industry to find solutions to address the current and future skills needs of construction businesses in the LEP area.

With the economy now strong and continuing to grow, the UK construction industry needs to attract 43,000 new recruits every year for the next five years to meet the increased demand for skills and to replace those leaving the sector. We will continue to work with your LEP and local partners to support and bring growth to the Coventry and Warwickshire LEP area through the development of employment and skills in local construction businesses.

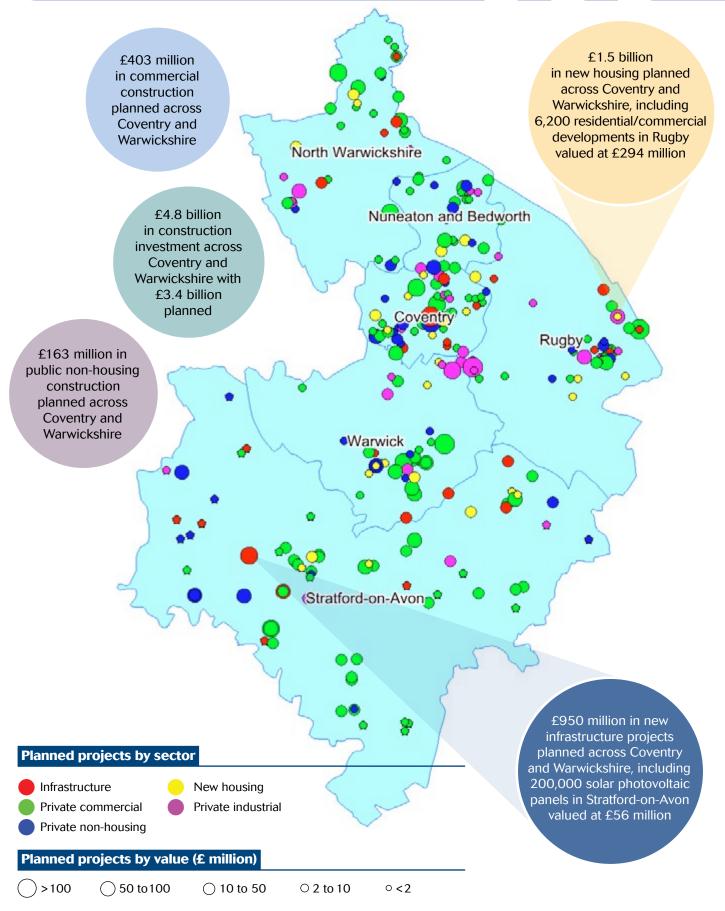
Who we are

CITB is the Construction Industry Training Board. We work with the construction industry to reduce skills gaps, train the workforce and inspire the next generation of people to work in the industry.



If you want to deliver growth in your area, we can help, contact Lorraine Gregory, Partnership Manager on **07500 105703** or **Iorraine.gregory@citb.co.uk**

In the Coventry and Warwickshire LEP area, there are 3,350 construction businesses and 23,600 construction jobs.



Digital Mapping Solutions from Dotted Eyes. © Crown copyright 2005. All rights reserved. Licence number 100019918.

National Skills Academy for Construction Client Based Approach: Midlands Highway Alliance

The National Skills Academy for Construction (NSAfC), delivered by CITB, has developed end-to-end guidance known as the Client Based Approach (CBA), which is available for those procuring construction work or deciding planning applications. The guidance ensures that construction projects provide realistic, relevant employment and skills opportunities that support local growth – whether this is for highways, housing, regeneration or any other type of construction.

The Midlands Highways Alliance (MHA) was awarded NSAfC status in February 2015. By embedding learning, employment and skills planning into their frameworks, MHA is proactively achieving training and employment outcomes across all of their framework contracts.

Commencing in 2007, the MHA delivers regional procurement and implementation of highways maintenance, professional services and capital works through framework agreements. The partnership currently comprises 21 councils, spanning both the East and West Midlands.

Six contractors were awarded places on an expanded framework contract estimated to be worth at least £250 million over four years. MHA Skills Academy works with CITB and supports its framework contractors in the identification of Employment and Skills Plan (ESP) benchmark targets at key stages of all schemes. MHA's previous scheme framework (value £250 million) achieved 1,042 ESP targets, which was 282% above the agreed targets. MHA has extended its skills development remit to provide support to the MHA community to build its capacity and capability. This includes events to support collaborative management processes, and the development of a bespoke competencies framework was identified as essential to consolidate and extend the MHA learning, training and development offer. MHA's Learning Management System, with its access to CITB and other relevant Sector Skills Council and skills development information, extends MHA's blended learning opportunities.





MHA's activities demonstrate their credentials in planning an integrated approach to skills development.

The MHA communication plan identified a need to improve web-based information provision. Following a revamp of the website, surveys indicate an increase of usage by 44% to mhaweb.org.uk. To date, Early Contractor Involvement savings are in excess of £5.5 million. So far the framework has achieved: 12 Apprenticeships, 119 NVQ qualifications in the supply chain, 156 school activities and 87 training plans for sub-contractors.

Contact

Please contact Lorraine Gregory on 07500 105703 or lorraine.gregory@citb.co.uk to arrange a meeting to discuss how we can work with your LEP or local authority.

Useful links

citb.co.uk citb.co.uk/csn citb.co.uk/funding goconstruct.org

Follow us on



LinkedIn linkedin.com/company/citb



citb.co.uk

CITB is registered as a charity in England and Wales (Reg No 264289) and in Scotland (Reg No SC044875). Printed on material with a minimum of 75% recycled content.